

Lake Havasu City
Parks and Recreation Advisory Board

June 2, 2015
Lake Havasu City Police Facility Meeting Room
2360 McCulloch Blvd.
Lake Havasu City, AZ 86403

Summary Minutes

Call to Order: Chairman Mark Talley called the meeting to order at 6:00 p.m.

Roll Call: Present: Eric Demyan, Jennifer Luzzi, Brett Miller, Jim Rosensweet, Mark Talley, Scott Welte, Aquatic/Recreation Manager Dan Keyes and Council Liaison Michelle Lin

Excused: Alexis Cooke, Robert Smith, Bart Wagner

Minutes: Approval of the minutes of meeting on April 29, 2015; Member Jim Rosensweet moved to approve as written; seconded by Jennifer Luzzi and unanimously carried by the Board.

Rotary Park Special Event Use:

Special Event Coordinator Brian Allen addressed the Board stating this is a continuation of conversations staff has had with the Board regarding the management of Special Events held in City parks. The question is to what extent do we manage the Special Events in the parks, do we limit the amount of events we have during the year, do we limit the size of the event, staff needs more advice from the Board even more specific something more tangible we can take back to staff and or Council in the future. Chairman Talley asked the view of the different Board members. Member Jim Rosensweet is there a problem right now. Allen responded at this point there really isn't a problem as far as the event side goes. The biggest event we do is Lucas Oil, it is not the only event we do but it does close down the most area of Rotary. In the future or beyond as more events or larger scale events come and inquire about park space it could be an issue and staff would like to get something in place before that happens. Member Rosensweet is hoping by then we control more waterfront land South of Rotary Park in which we could spread these events out. Rosensweet stated I'm not sure if there is an answer right now I'm sure different times of the year are more popular than others. Member Eric Demyan agrees with Rosensweet and doesn't see there is a problem right now. If we are not getting a lot of push back right now I don't see that we have an issue. Member Jennifer Luzzi doesn't foresee a problem. Every event is different how do you say how much space you can use or not use it should be a case by case basis. Luzzi stated that is one of our number one selling products we have, Luzzi does not see a limitation right now. Council Liaison Michelle Lin does not see a problem at this time. Lin asked

Mr. Allen if you foresee a problem and how many inquiries have you had of events. Allen stated he doesn't believe it is a problem he believes the public perception may be a problem and the last Lucas Oil event we had he only received two phone calls personally. One caller was upset about a piece of playground equipment they wanted to use and the other was inquiring about the walking path and that gentleman was unaware that the Rotary Park East of the roadway remained open. Once he realized that he was fine. Member Scott Welte stated he was in agreement with the rest of the Board unless there is a problem I don't see us doing anything else. If we don't have a problem I don't see why we should limit events. If more request come in then start looking at it then as of now there is no problem. Member Brett Miller asked what type of direct benefit does an organization have, they pay an application fee of \$40, and do they pay a deposit fee. Allen responded they have a deposit that they pay; Lucas had to repair some fields. If there are no repairs that deposit is refundable. As a monetary gain specifically for the park there isn't one. He believes if you can show people something tangible and say this Ramada was paid for by Lucas Oil something like that it shows a benefit. Chairman Talley stated I think the use of the park is very beneficial to the community. Talley's only concern is the complete closure of certain areas if it is not needed; the size of the footprint and the growing community is going to be more and more. He believes we can do a lot better job of public relations before these events come and that relies on our Convention and Visitors Bureau. We also have social media that works incredible. He believes we should review on an as needed basis. Member Rosensweet stated we should concentrate on getting more shoreline access preferably south of Rotary Park so we can have more of these events that are big money makers for the City. Rosensweet also mentioned we should look into an Aquatic Stadium. Chairman Talley stated I think it is unanimous the Board doesn't feel there is a current problem and should be looked at on a case by case basis. Member Miller states precedence needs to be made for those events that have a history of using that facility. Chairman Talley asked if there has been conflict. Allen stated there has been an event that use specific dates that another event will come in and process a permit before the other group has their permit in. There has not ever been any contention that he is aware of, in fact he has seen events work together. Member Miller asked if staff has looked into other municipalities to see how they handle special events. Allen stated he has researched that over the last couple of weeks not just with scheduling conflicts but with the whole process. Allen stated we are very similar to a lot of them. We are kind of unique because we rely heavily on events. Member Miller did ask how far out are they allowed to submit an application. You can put your application in a year in advance. Member Eric Demyan would like to see a fee structure based on the size of an event like Lucas Oil so that the fees can go back directly to the parks that are impacted.

Aquatic/Recreation Update:

Division Manager Keyes provided the Board a report to include budget development schedule, Trails Advisory Committee Ordinance, Athletic Field

Assessment Study, Friends of the Fair long term sub lease, Aquatic Center Water Slide, and Fee Waivers

Department Update:

Keyes updated the Board on upcoming events for the Aquatics and Recreation Division for the month of June.

Future Agenda Items:

Schedule over seeding in the winter discussion

Call to Public: N/A

Adjournment:

There being no further business, member Jennifer Luzzi moved for adjournment at 6:45 p.m., seconded by member Jim Rosensweet and unanimously carried by the Board.