

LAKE HAVASU CITY CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
Wednesday, August 17, 2011, 8:30 a.m.
LHC CVB Board Room
314 London Bridge Rd.

- I. CALL TO ORDER
 - A. Call to the Public
 - B. Approval of July 20, 2011 Board Meeting Minutes

- II. BOARD/TASK FORCE REPORTS
 - A. Chairman/Executive Committee Report
 - 1. Review and Approve July 2011 Financial Statements
 - 2. Recommendation to Approve Contract Amendment with the City
 - 3. Recommendation to Approve New Financial Policy Manual
 - 4. Formation of President/CEO Performance Review Committee
 - 5. Next Meeting: September 19, 2011, 8:30 a.m.
 - B. Marketing Committee Report
 - 1. New Spring Break Website & Facebook Page
 - 2. Next Meeting: September 14, 2011, 8:30 a.m.
 - C. Special Event Committee Report
 - 1. Grant Award Recommendations from Events Contingency
 - 2. Next Meeting September 20, 2011, 8:30 a.m.
 - D. Brand Development Task Force Report
 - E. Destination Development Task Force Report
 - F. Education Task Force Report
 - G. Partnerships Task Force Report

- III. BREAK FOR GROUP PHOTO IN LOBBY

- IV. PRESIDENT'S REPORT
 - A. Accreditation
 - B. Staff Reports

- V. PARTNER REPORTS
 - A. Chamber of Commerce, President/CEO
 - B. Hospitality Association
 - C. Marine Association, Executive Director
 - D. Main Street Association
 - E. Partnership for Economic Development, President/CEO

- VI. FUTURE AGENDA ITEMS

- VII. A. December Board Meeting date changed to December 14, 2011 at 8:30 a.m.
B. NEXT MEETING: **Wednesday, September 21, 2011 at 8:30 a.m.**

- VIII. ADJOURN