

# Lake Havasu City Transit Advisory Board Meeting

## Meeting Minutes

August 5, 2010 9:00 A.M., Interagency Downstairs Conference Room  
1940 Mesquite Ave, Lake Havasu City, AZ 86404

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### **I. Call to Order – 9:00 A.M.**

### **II. Roll Call & Introductions**

*Present:*

Don Bergen - Transit Advisory Board Member  
Rich Miers - Transit Advisory Board Member  
Pat Rahnefeld - Transit Advisory Board Member  
Dean Barlow – Councilmember, Lake Havasu City

*Staff:*

Gary Parsons – Transit Division Manager – Facilitator

*Guest:*

None

### **III. Approve Previous Meeting Minutes**

Dean Barlow made a motion that the minutes from the June 3, 2010 meeting be approved. Rich Miers seconded the motion and the board unanimously approved the minutes.

### **IV. Service Update – ARRA – Public Works – School Transportation Issues**

Gary Parsons gave the board an update of service for the end of fiscal year 09/10 and for the month of July 2010. Overall ridership for the fiscal year increased by 6% or 7,397 rides. The majority of the increase was from the fixed route service. Seniors on the Move increased by 1,931 rides for the year for a total of 7,468 rides provided. Transit operated at 98/99 year labor hour and mileage levels yet provided 39,000 more rides than provided in 98/99.

Gary reported that July daily ridership is typically the lowest month of the year due to weather and out of town travel. Ridership for July was up 5% (490 rides) over July 09. All of the increase was from the

fixed route service as curb-to-curb and the senior program were down. Calls to the senior center revealed that attendance there was down for the month as well with over 200 fewer meals being served in July.

Rich Miers commented that the interagency requests for service were down considerably in June and July but had already seen the requests increase so far in August.

Gary reported that fleet mileage edged up in July due to three buses that needed to travel to Las Vegas for repair. The board asked if this was our only option for warranty work and could it be done locally. Gary informed the board that Las Vegas was the closest warranty location.

Don Bergen inquired as to the maintenance costs for the year. Gary replied that transit finished out the year at \$73,000 but anticipated an increase for the current year since all of the buses will be off of warranty. Dean Barlow inquired how much extra transit paid for the warranties. Gary replied that they were part of the purchase package and that no additional costs were paid.

Gary informed the board the majority of the breakdowns were associated with the emission equipment mandated in 2007. Diesel motors are having a difficult time running under the emission standards causing numerous fuel issues. Gary plans on trying a regular gas motor on the next bus purchase.

Two signs noting the availability of Greyhound Bus service and contact information were placed at the transfer center as a public information service.

Defensive Driver training was held for all transit staff in July. This training is grant mandatory and included topics such as distracted driving, cell phone use and watching out for the other guy. Transit has a certified instructor on staff for the training.

Gary reported to the board that he had sent the Lake Havasu School Governing Board emails suggesting the idea that they send school buses to the transfer center to pick up students for the high school. HAT had received numerous calls for the service but is hindered by grant regulations. The information has been sent to city management as well. Should the School District cooperate with buses at the

transfer center, Gary would propose a reduced fare pass for students to minimize the costs to parents.

Gary informed the board that on July 1, 2010 that the Community Services Department was dissolved and that Transit and the Airport were placed back under the Public Works Department. Gary felt this move would be seamless as PW Director Mark Clark had previously been the Division Manager for Transit in the 90's and early 2000.

### **ARRA (Stimulus)**

The building is on schedule and should be completed in December. Gary will be stopping by the building facility in Phoenix in late August and will take some pictures.

## **V. Trolley Service**

Gary gave the board an update of the ongoing trolley service project. This project is in the planning stages and most likely will not be implemented for a couple of years.

The proposed service would link the island with the uptown area in an attempt to draw visitors out of the English Village and into the main section of town. Gary proposed that the service run no less than every 30 minutes to entice visitors to use it. Pat Rahnefeld what ask the proposed fare would be. Gary replied that the trolley should be free to entice people out of their cars.

Gary gave the board a brief description of the route the service might take. The board was concerned of the cost to provide the service. Gary said that he would like to try and sell advertising on the separate service brochure much like current restaurant placemats have. Businesses could note in their ad to get off of the trolley at a certain stop to patronize their business.

Gary would keep the board informed as the service is further planned.

## **VI. Advertising Greyhound Service – Cancelled**

Signs posted at transfer center and newspaper ads placed by River Cities Shuttle.

## **VII. Call to the Public**

No response.

## **VIII. Next Meeting and Future Agenda Items**

**9:00 A.M. Thursday, October 7, 2010.**

The board approved going dark for the September 2, 2010 meeting unless a serious issue develops. Gary will advise the board of any issues.

**Adjourn – 10:02 A.M.**

Dean Barlow made the motion to adjourn, Pat Rahnefeld second the motion and the meeting was adjourned.