

Parks and Recreation Advisory Board

Monday, March 26, 2018

Lake Havasu City Police Facility Meeting Room
2360 McCulloch Blvd., Lake Havasu City, AZ 86403

Summary Minutes

Call to Order: Chairwoman Ashley Pascual called the meeting to order at 6:00 p.m.

Roll Call: Present: Leo Biasiucci, Jason Keough, Rick Knotts, Ashley Pascual, Robert Smith, Chuck Vaughn, Scott Welte, Mark Zieff, Samantha Zilberman

Call to Public: None

Minutes: Approval of the minutes of meeting on February 26, 2018; Member Scott Welte moved to approve as written; seconded by Leo Biasiucci and unanimously carried by the Board.

Staff Report:

Staff Report

Recreation Services Manager, Mike Keane updated the Board; Recreation Division reported 120 K-8th grade participants registered for the Youth Spring Camp. Staff would like to thank Buses by the Bridge who donated \$1,500 toward activities for the upcoming sessions as well as the Lake Havasu Fire Fighters Charities who donated \$5,000 towards youth scholarships.

The Aquatic Division reported staff will start recruitment for New Lifeguards; those positions will post in early April. A free Community Open Swim on April 7 from 12-4pm sponsored by Lake Havasu Baptist Church.

Events going on at the Community Center are a Blood Drive April 11 & 12, A Chocolate Affair sponsored by the LHHS Youth Court April 21, and an Elks Carnival for the After School Programs on April 26.

Events going on in our parks include Jet Jam Personal Water Craft Races at Rotary Community Park on March 31 and April 1. An Easter Sunrise Service on April 1 at London Bridge Beach at 6:00am. There is also an Impact 5k run on April 7 starting at the Island Ballfields.

Mr. Keane thanked all of the Board Members who attended the Cypress Park Grand Opening and Ribbon cutting Ceremony. The park has been a big hit with the community so far. The first soccer tournament will be on April 6-8 and another tournament April 13-15.

On March 15, Vice Mayor Sheehy, Council Member Lin, and Council Member Lane and myself attended Kick Butz Day at Rotary Community Park in support of the Students Working Against Tobacco.

Member Chuck Vaughn asked if the group picked up cigarette butts, is that what they are doing. Keane responded they did that as a portion as well as an education piece. Vaughn asked if staff ever changed the sign locations in the park. Keane replied we are still working on getting them switched around and in the appropriate locations.

Chairwoman Pascual asked if we had a wait list for the kids Spring Break Camp. Keane responded we did have a short wait list; we did try and accommodate as many as we could and then help advertise for the Adventure Camp up at the church on Jamaica. Pascual asked if it was an even spread for the age groups. Keane replied there was more on the younger side.

Chairwoman Pascual stated you mentioned posting of the Lifeguard positions made her think about thinking ahead for the summer camp as well. Keane replied we are starting with the re-hire list and asking previous employees if they are interested in returning this summer. From those numbers we will be able to determine how many employees we need to hire. We will be looking to hire late April early May for those positions.

Member Vaughn asked if we get any interest from that High School Swim group for Lifeguards. Keane responded we certainly do they are a good resource for us; not only is the LHHS Swim Team as well as our USS Team the Havasu Stingrays.

Public Hearing:

Update on Survey for Non-Motorized Watercraft Launch at London Bridge Beach:

Recreation Services Manager, Mike Keane presented to the Board an update on where we are at with the Non-Motorized Launch Ramp Survey that is being held at London Bridge Beach. We have received 67 responses. The first question was "How often do you visit London Bridge Beach" almost 60% is daily or 2-3 times a week. The second question was "What are your favorite aspects of London Bridge Beach" Keane reported there was a lot of different answers to that question, the ones that were most popular were; it is dog friendly, the scenery and views, there are bathrooms available, access to the water, and there is a walking path. The third question was "What improvements do you think could be made at the London Bridge Beach" some of the answers that were repeated often; parking, Kayak Launch, sidewalk completion and repair, and more dog waste stations. The fourth question is "If the City was to consider adding a non-motorized launch ramp for Kayaks and Paddleboards at London Bridge Beach would you be in support of this project even if it meant reducing parking spaces" at this time there is 85% of individuals surveyed said yes they would be in support of this project and approximately 15% said no they would not be. Question five was "Are you a fulltime resident, part-time resident, or just visiting" out of those surveyed approximately 60% were fulltime residents, followed by 30% part-time and just 9% that were visiting. That survey is posted on the City website, has been posted on Facebook, and Board Members were at London Bridge Beach getting actual hard copies.

Chairwoman Pascual thanked the Board members that volunteered time to collect survey responses.

Member Biasiucci asked if the area that was by the Wastewater Plant; that could be used for parking so looking at the survey the number one concern is parking and then in another response they do not care if parking is taken away. Have we looked at the possibility of making that area parking and then as close to the beach as possible making it an unloading zone for kayaks? Keane responded if the recommendation were to be made he would bring it to the City Managers attention who would then work with our Engineering Department to see what could be done in that area to possibly expand the parking and or create some loading or unloading zones in that area of the beach. Biasiucci asked if that is City land. Keane replied correct it follows the sidewalk up.

Member Zieff had a question regarding the verbiage of the survey. He asked if we could lose the word ramp because he is getting some kickback from some people that an actual ramp will be going in and the Corp of Engineers would have to get involved when really we are looking for a drop-off area. The more surveys we did we found out that just a drop-off area is needed for people that aren't even Kayaking it is just bringing coolers down and we are excited to see what the April and May crowd say regarding the surveys.

Member Vaughn asked on the 15% surveyed that said they would not like to see it did they give a reason as to why they did not want it. Keane replied it was a simple yes or no question on the survey so we did not get any responses to why they did not want to see it.

Member Knotts asked if there are currently trailer parking spaces at London Bridge Beach or Rotary Park. Keane responded there are some at Rotary Park and then at London Bridge Beach the spaces that are more parallel parking across the parking lot are a little longer so you would be able to put a truck and trailer there.

Member Keough asked what is the next step, we mentioned we are going to continue with the surveys through April and May. Keane responded the thought process was to get a little bit of a different group other than our winter visitors. As you can see on our surveys I was impressed with seeing 60% are locals which is great. If the Board makes the recommendation that this is something they would like to see we would run it through CIP process and see how it comes out with other projects. It would be competing against SARA Park, road pavement projects and those types of things when it comes down to the CIP budgeting process.

Member, Mark Zieff stated when he took the surveys most of the stuff that was brought to his attention that he did not realize is there is not one single drop-off unloading parking spot in the entire parking lot. That would be more necessary than anything else. Can we have a drop-off area because by 11am in the morning the parking lot is full and everyone who comes down with anything to the beach there is no drop-off at all. This might be a reason to make that

recommendation and move forward at least we can get something done and bundled into the CIP. As far as parking goes that may be a reason we push this forward. Even if people do not mind walking 20 or 30 steps to give them an unloading zone.

Member Vaughn asked if when you pull off of McCulloch into that first parking lot is that where the park begins. Keane responded there is a mix within that first section that is City owned as well as other leased land from the State. Vaughn was wondering if we have to share that with the Heat Hotel. Keane replied yes there is a portion that is shared.

Council Member Lin asked do we have an idea of how much this would cost. Keane responded no idea we are trying to gauge interest in the community. Lin stated our budget session is coming up fairly soon and I believe there was some excess funds that were available in the fields improvement in SARA Park and also at Cypress that there were some funds that were not used. Keane responded he is not sure on that. Lin responded she had seen that somewhere so she stated I know there are funds. She is not sure of the exact amount but if this is going to come up it needs to be in the CIP if you want this accomplished this year; unless it gets in there fairly soon you are looking at next year. Keane replied that was the scheduling he was looking at is that we will bring this to our Community Investment Department when we do our CIP project request in September it would not necessarily be this year we are looking at doing those improvements. Member Zieff commented yes it would take a year after the approval.

Chairwoman Pascual commented we had a reason for splitting the surveying for doing before our winter visitors left and when we have summer visitors is that correct. Keane responded that is correct.

Member Zieff stated he does not believe anyone with the summer visitors that he is going to survey is going to have a problem with more parking or drop-off or unloading zones because those California people are the ones that will use it the most in the summer when they come down to that beach with their tents and tables. Just having more parking is a good thing for when we have our flag pole ceremony and concerts in the park; the people are parking a mile away at the hotel for no reason at all. This is just something that could be done for the sake of safety for people and access of everyone and I think the California folks coming up will go for that end of the survey. That is not really in the survey it is more of the unloading and drop-off so I say let's just go for it and make a recommendation.

Chairwoman Pascaul asked Mr. Keane to go back to the slide showing the percentages showing the 85%; she stated that is very clear.

Member Keough stated he believes initially when they began talking about this it was to clear out a few parking spaces and make access for the non-motorized launch. So how are we bringing more parking in with this project. Keane responded he thinks there is a small area of the beach entrance that they were looking at the possibility of that being an area where a few parking spaces

added. He stated he is not sure if that is possible or not he would have to go through our engineering department and really see if that is feasible. He does not know if there is a lot of space there because you still need to add an entrance and exit to that area. He is not sure if it would truly be adding spaces or not or if it would be more taking them away. Zieff commented he knows how we got to that is the survey the third question is "What improvements do you feel could be made" and the number one improvement that people listed was parking. Zieff stated maybe we should just move forward with the parking because that was the number one issue on the survey according to the third questions. Keough stated I do not see how we are going to add parking and take away parking at the same time. He stated there is some land over there but he doesn't believe it is ours at the top at the inside of the curve. Keane responded he does not believe so; it doesn't necessarily mean the land is not State Lease land that could potentially up for lease for sale. Keough stated he was one of the members looking at the winter visitors and summer visitors expecting that our winter visitor data would think the opposite of this. I'm game to start looking at a recommendation at this. We have enough people; the intent of this was to figure out if we can do a non-motorized launch ramp in that area. One of the side items on the survey is that they want more parking. It looks clear in the questions that we asked, and there is enough people interested in having that unloading area at the cost of a couple of parking spaces. That is what we need to focus on is what we originally did; not adding parking but adding the non-motorized launching area.

Member Scott Welte asked if we know how many people use that park and that would put in perspective the survey also. Keane replied he can speak with our MSD staff and get traffic counts would probably be the easiest way to truly get a number of how many people are there. It doesn't really count the people that walk into the park; however, it would give us a traffic count of how many people use that.

Member Biasiucci wanted to clarify with his intent about the parking was if we are taking away spots and parking is already an issue that is his concern. If the land is there to expand more parking why not do both at the same time. He agrees an unloading space is great but if parking is already an issue why do we want to take more spots away when that is the number one concern.

Member Zieff stated if the "U" of the parking lot if we were to add an extended parking lot we would regain the 4 or 5 potential spots lost. It would be kind of a swing down in front of the pumping house there is easily 20ft. or 30ft. to the road running along the ramp where the guys go in or out of the pump house by 15 ft. so there is plenty of room for 4 or 5 handicap parking spaces to swing down closer to the pump building. If we just elongate this parking lot, we will not only add spots, grab the unloading zones and we would have a safer area for the handicap it would be like a triple win.

Chairwoman Pascual stated she does not believe we have all of the information that is needed to make a responsible recommendation. Pascual asked if it is possible to ask for some research and some options because we do not know if

we can bring the parking lot down closer to the water. Keane stated he will get with our engineering department and see if they can make up a few drawings or renderings of what might be possible. He is also not sure if we can go closer to that lift station there might be a reason why there is not pavement on top of it. Pascual asked if Mr. Keane can also ask for the area around it and what the ownership of the land and any other options.

Member Zieff wanted to remind the board that we are pressed for time for the CIP budget and our liaison for City Council said that if you want to get this recommendation started let's go for it sooner than later. Once we recommend it then those are the questions that Mr. Keane can answer. It is always something that we can push on later but if we don't get this recommendation started now it is something they can't even look at until next year's budget and then we are out for a whole year. This is such an easy fix to make people happy that use the beach a lot. We should get the recommendation done and then we can work out the details with engineering. We can decide how things happen after that according to what the budget says we have to work with. If the budget says we have \$10,000 or \$15,000 then maybe, we have to do a gravel drop-off area. If Mark Clark has extra asphalt in the yard from another job last year then he can do this for next to nothing. He believes we need to get the ball rolling. Keane responded the flow of the CIP projects are a little different then us just throwing it in here in a month. There has to be the engineering, documents done; there is a lot of work that goes on before it really gets thrown in. That is why CIP projects for next fiscal year were really due in September. He was shooting for that date for the following fiscal year.

Member Scott Welte stated Mark Clark commented during a previous meeting that we had a limited area from the swim area to the walkway that was actually useable to us. Keane stated correct that sidewalk that comes down in front of the beach rental is not city land it is the sidewalk that goes up. Welte mentioned a picture of the area and it shows an area in front of the pump station is lined off already with no parking in front of it; can we consider that as an unloading zone. Keane responded that is how we get our service trucks in and out to the park itself. He is not sure if we can make that an unloading zone we obviously still need access there but it is a potential of an area that we can look at. Welte responded looking at this right now I see where people can potentially drop off and load and unload right now. He believes we need more information before we can move forward.

Chairwoman Pascual asked if this was on the April agenda and we had the additional information would that be in time budget wise for anything. Keane replied as far as CIP it was due in September. Whether Council decided to slide a different CIP project in front of other projects that are already being brought to them that would really be up to Council. Pascual stated maybe the areas that Mr. Welte pointed out could be designated more clearly to make it accessible for a drop off or unloading zone. Keane responded one of the renderings he can bring back is a simple striping of the parking lot and what could that gain.

Member Vaughn stated he agrees and thinks he needs more information. If what we were looking at doesn't work out as an option, the deal with the land is the biggest thing. Are we able to go into the areas that we want to go into? He would like to hear more information on it from the engineering department. If you put your recommendation in September for the FY 19/20 budget; you are looking at a year away for the CIP budget. Keane stated some of the renderings could be as simple as restriping a parking lot so that wouldn't necessarily be a CIP project.

Member Keough stated Council liaison Lin mentioned fields improvement money. If this did end up being a twenty or thirty-thousand-dollar project; it ends up being feasible and there is a chance, we could push this through. When does that budget talk occur May or June. Keane responded correct they will adopt the budget in June so there is a chance. Can we get something back from engineering for our April meeting so we could be ready to make a recommendation. Can we also get an idea of what that fields improvement money is? If they did not spend the money this year at Cypress and they didn't spend the money at SARA Park, there may not be anything that is as high priority as this and as easy as this to knock out.

Member Leo Biasiucci asked what do we do to have it on the next agenda so we can finalize it and put it forward. Keane responded during the future agenda items discussion ask to have it on the next agenda as a discussion and possible recommendation.

Member Welte asked are we going to bypass our original agreement of doing the survey during the time we agreed upon to push this through. So that is what we are saying we are doing. We are not going to get a whole survey. Member Zieff responded he is still going to be conducting the survey and we are going to use that information as the operation is decided on how it is going to be; these surveys can be ongoing because there is not going to be groundbreaking on this for a year so having this survey will give us more input on how they want and how it should be engineered. Member Welte stated so we are still using City resources to do this. Keane responded that would be part of the discussion. Zieff stated and there is extra in the budget. Council Liaison Lin replied just to clarify I'm not quite sure I was under the understanding that there were some other projects that the City was involved in that there were some excess funds from the projects. I do not know exactly how much I don't know exactly where those are for. Her question is would this project be considered a CIP project. Keane responded it depends on the dollar amount. Lin stated if there is an excess of money there she doesn't know if it necessarily has to go through that CIP process. Keane replied correct, if it does not reach that dollar amount it does not have to go through that process. However, if we are talking about purchasing land or paving a portion of a parking lot.

Member Vaughn asked if Mr. Keane will find out if there are excess funds and if someone already has plans to use that somewhere else. Keane replied yes he can ask those questions.

Update on MPO Bike and Pedestrian Plan

Mike Keane reported there was a meeting on Tuesday, March 20 where the engineering firms gathered the information from the public hearings, the online surveys, and comments from stakeholders to show where the implementation plan is sitting right now. The agenda was to talk about some of the low stress routes, the location for markings/bike lanes, McCulloch Blvd. and how to relieve some of the traffic, the trail networks, the school sidewalk gap analysis and what are the next steps. They hung maps around the room to look at; one of them was a ½ mile radius around each school and how much actual sidewalk was there. The ½ mile radius for the walk or bike to school program. The parking lanes throughout town could be restriped to not only have a parking lane but to also have a bike lane. In the unincorporated areas they will look at shoulder widening mainly up London Bridge Road. They will have this same meeting that will be open to the public on April 18 at 5:30pm at the Quality Inn. They are seeking additional information from residents in the community to have a say of what they are looking at to make sure they are on the right track. The final report is due in June.

Chairwoman Pascual asked what happens with this report, is it something that the City is prepared to take action on or is it just presented as a recommendation. Keane responded there is some possible implementation and where some funding can come through for different programs; HURF funding, HSIP, and some different grants that might be out there. It will be up to the City and end up as a CIP project of what can truly be done, what is feasible. As we are working on the downtown corridor it will be nice to have this plan to incorporate into that project. Pascual asked if the sidewalks around the school areas are not included in state funding for schools. Keane replied no not for schools. There were some conversations whether or not some safety funds would be available.

Member Vaughn asked what MPO stands for. Keane responded it is the Metropolitan Planning Organization. Vaughn stated once we hit 50,000 residents we had to get that right. Keane responded that is correct.

FY 2018/2019 Community Services Department Budget Review

Keane reported the budget was sent out to all of the board members; it will be approved by the City Council in June. The Community Services budget for next year is 1,198,605. In FY 17/18 our budget was 1,204,932. We are roughly the same. In FY 16/17 the budget was 1,313,375. Over the last two years we have cut approximately 115,000 out of our operations budget. With that there is an additional salary/benefits packages for FY18/19 is 2,071,878 that is up from 2,003,235 in FY 17/18. There are some merit increases as well as the minimum wage increases.

Chairwoman Pascual stated these budget worksheets were very exciting to read and easy to decipher. Pascual asked if we had already submitted this budget for the process. Keane replied yes he has submitted it and has had a meeting with the City Manager and our Finance Department. He met with each of the

departments and is going through and making sure we can balance the budget at this point.

Member Vaughn asked if in the cutting in the last few years has there been any loss of employees full-time or part-time. Keane responded we did lose one full-time position however that was transitioned into a part-time with those hours. We are not looking to fill that position at this time. Vaughn remembers hearing in the past that some of the people that were working for the Parks and Recreation Department part-time that they were letting go of five employees. Keane responded he has not had that in his department.

Discussion regarding different line items took place. Chairwoman Pascual questioned in the building and grounds maintenance line item that there is no increase she recalls hearing that there were some current concerns about adding Cypress Park to your list of parks and how to keep up the maintenance for that new addition. Keane replied there is certainly that concern however, he does not operate that budget, that is out of our Operations Division budget. The line item you are seeing is for the Aquatic Community Center. Pascual stated it is such a beautiful park and a great addition to the City we are hoping it stays that way.

Member Vaughn had a question on the Winter Blast portion of our budget. Keane replied we pay a portion to the WPA to put on the event. We charge admission to recoup the majority of that cost. Member Vaughn asked if the thing we are voting on to raise the limit; do you see next year FY 19/20 budget for some of your stuff going up and giving more services to the public. Keane responded he believes it is certainly the hope from all of the department directors that there are some funds available and the permanent base adjustment is changed those will be conversations to be part of it. Member Vaughn stated if we change it and have the money the more services to the public the better.

Discussion and recommendation: Current and Future Spring Break Activities

Keane shared with the Board the presentation he gave to the City Council at the planning session in February. Keane shared the history of how Teen Break began, how it has been successful over the last 20 years with local sponsorships, donations and volunteers. Keane explained how the average age of the participants has fallen and the high school students were not attending as it was originally designed for. He showed a graph showing trends on expenses and registration numbers and stated that on the average the program has an expense of approximately \$119,000 which does not include any fulltime staff both from the maintenance services department or the recreation department who have spent countless hours preparing for the event. Keane stated during the budget discussions with Council last year it was discussed that we were looking for an outside group to take over the event with some city support. Staff looked at many ways to accomplish this through grants, service contracts, etc. After review the group still needed city staff, volunteers and equipment to make the event successful which did not remove any of the liability concerns and may have added to them with the loss of control. The image of the event would still be this

is a city event. After the presentation with Council several things were discussed and it was decided change needed to happen. Staff looked at several programs that have run their course like Project Graduation, Havasu Youth Fusion, etc. those events were really popular at one time and then faded away. Keane explained that there was a request to change the Spring Break Camp from K-6th to K-8th which we did to encourage 7th and 8th grade children an opportunity to be there. At that time Keane explained it was his recommendation to end Teen Break as it was currently being run, allow private businesses to attract the teen market, plan smaller activities with current resources and then run the Spring Break Camp for the K-8th. Keane shared with the Board the Spring Break flyer with the different events. We offered a discounted rate for Open Swim that week with approximately 100 participants each day. A swim party for the 6th-8th grade students was held on Thursday with 64 in attendance. A dive-in movie for the 9th – 12th grades students was held on Friday with only 16 participants which kind of tells us that age market is more difficult. A fishing tournament was held at the Bridgewater Links Golf Course with 29 participants that were fishing with 104 fish that were caught. At the 3 on 3 Basketball Tournament there were 14 participants. Keane stated he liked seeing more families at the event last week, parents were coming with their children instead of Teen Break where they were dropped off. The intention would be to continue on this path adding some different events, smaller events that we can use our resources for without bringing in the carnival rides. He believes Teen Break was an awesome event but had ran its course and became more of a rite of passage for the 5th and 6th grade students than serving the purpose of keeping the high school students away from the channel during the Spring Break.

Member Keough stated he thinks the biggest problem the community has is the timing of the release of the information. You mentioned how the event had run its course. He stated a lot of parents in town including himself that had to scramble in 3 weeks before spring break to figure out what they were going to do with their kids. Keough stated thinking back to the Aquatic Center assessment that came out a couple of years ago there was a section that talked about demographics of our area, a 25-mile radius of Lake Havasu City and it broke down by age and percentage of households with kids and the income of those households. He stated some staggering numbers for him was something like 28% of homes with kids are at or below the poverty line so he is looking at a service like Teen Break as not just numbers or graphs but it is a lot of people counting on the ability to know that their kids are safe during the day while they were at work. When you think of the real nature of this community a lot of those parents had to take time off unpaid from work and increase the struggle in their household to figure out what to do with their children. He is glad that we were able to come up with other activities but he doesn't know if advertising the low attendance to these activities you just listed is a true indicator of what Teen Break would have brought. A lot of these activities were offered for two to three hours in the middle of the day and there are no way parents can get their kids to those activities. He believes we need to look at how big this is, when you mentioned the rite of passage; when he moved his family here his oldest was in 5th grade and he was already learning about how cool Teen Break was. It is one of the coolest things that happens for kids in this town in the whole year.

Hopefully you are able to take stuff like that into consideration when you determine what is ahead for the long term for Spring Break activities.

Member Welte stated he is on the same page as Mr. Keough he heard a lot of the same thing. It put a lot of people in a bind with the short notice. It was a rite of passage and a lot of kids looked forward to that moving up and when that was taken away it was like taking away part of their life. In the struggles that it left in some households as far as what they had to do during that time.

Chairwoman Pascual stated she also had to field a few questions as to why was this taken away; there was a lot of children that stated this was going to be their year to go. She shared with everyone that asked her that when this was initially presented it was presented as there was an alternative option and that there was a partner that was engaged and committed and was going to be able to offer a similar type of activity, a fun week for teens. She thinks this is a service to the youth in the community, there was still 800 children showing up. She stated at some point there was a change from the games and the structured activities to the carnival theme so if there is any other way you could look at how to balance the budget for the event and possibly even introduce a sliding fee scale for registration or something to off-set the cost. Of course this is a subsidized program that is really needed for a big portion of our population.

Member Biasiucci stated seeing both sides of this he understands the city's view you are losing a lot of money in the last few years. It is tough because what is more important; children are always vital. He likes the idea of trying to find a balance, a private group to come in and do it whether it's the County Fair held at the same time here for that week. Maybe there is something we could do to bring in a group that brings in all the rides and we incorporate both that week. It is sad because a lot of them look forward to this it is a big thing; but on the other side does the city want to lose all this money to try and make it work when it is not. We can hopefully bring in a major event for the city during the same week that can tailor to our children.

Teen Member Samantha Zilberman stated she recognizes for the younger students how it does displace them not knowing ahead of time and where they were going to go. Especially for younger students having somewhere where they can be all day and parents know that they are safe is really important thing to consider when we are looking at what's to come for the future. Teen Break is a rite of passage for the younger students and then once students go through that and they have been a couple of times as they get older it is something that high school students stop going. Looking at bringing it back or doing something similar kind of rebranding it. She knows one of the biggest reasons the attendance dropped is because everyone says it is the same thing every year. Bringing in a new dynamic and if you do one big event where all the students can be having different activities for different ages groups within one big thing. A lot of times it felt like when you would go everything was for the same age group and you would have a lot older kids mixed in with younger kids and that's why attendance dropped.

Council Liaison Lin asked if Mr. Keane could give them a number of what the city lost. Keane responded he believes in 2017 there was roughly \$20,000 brought in so you are looking at approximately \$100,000 plus full time staff and that number we do not have. Lin asked if you know the amount of donations because there was a huge amount of donations that were donated also. Keane replied he does not have a total number of the donations. Lin stated she is just trying to find out what the actual loss was and if it compensates enough to take away. It wasn't an item to profit it was a benefit to our community and our children; 800 children are a lot of children. As a Council member this was kind of thrown upon us, we did not have a lot of knowledge that this was going to happen this way either. Keane stated again those discussions were taken place really late and we were really trying to make it work with an outside group and it fell apart towards the end 2017 so moving into 2018 that is when Council received that information at the retreat. It was not an easy decision to make that recommendation it is awesome event. It is something that is needed in the community to have age appropriate things to keep them busy and so their parents can go to work and know their kids are safe. Our focus this year was on that younger camp to be able to provide for the children that definitely cannot stay home. We really did try and make the best out of the situation.

Member Zieff stated so looking back last year and then this year, does that give you a good idea of how you want to move forward next year. Keane replied we have some good ideas that are moving again, a lot of it will be budget driven.

Member Vaughn stated we need to separate the ages. He believes it was a good idea to go K-8th. He said our high school kids are getting more sophisticated and a lot smarter; Ms. Zilberman is a good example. There should be some more innovation in the thinking for teenagers. He wishes they had a skating rink here again that would be a great thing. We should talk to some of the business owners; on a slow day at Havasu Movies we should ask if we could have a kid's day. At the bowling alley they have what is called the ambassadors and they work with the youth leagues. You could also get with Bill out at the race track and see if he could put on some bike races for different age groups and maybe even for handicap kids. He mentioned you can also get the people with the remote control cars and have them give demonstrations and some of the businesses that sell to possibly get business from some of the teenagers. He suggested drone races there is a lot of people that like drones they could race them around the race track. Vaughn stated you have to be more innovated with these teenagers they are getting more sophisticated than going to play board games like they used to years ago. We need to think about more upscale not really costly but upscale rigorous stuff; maybe even a tournament for video games. We need to look at more innovative stuff to keep our teenagers interested than the stuff we have put on. Sure carnivals are fine for maybe later in the evening for the little kids, we need to keep them busy and stuff to make them think about things; it takes a lot to run a drone or an RC car. Get with business owners and say we have this Teen Break and give them a place to go and keep them out of trouble.

Chairwoman Pascual stated those were many examples of private partnerships and things that we might be able to explore. She believes having a youth representative would be great insight into what teens would be interested in. Pascual stated you have an excellent staff that comes up with awesome things all the time that children love to do. There is definitely potential to bring it back.

Member Zilberman stated she really loved how this last year they had a different activity everyday she thinks that is really important element to bring back. One of the biggest things she found when she was talking to people about it and trying to spread the word about it is that no one had really heard about it at the high school. Try to put a big focus on getting the word out and advertising in future years will really help. Keane replied he agrees and as much as it was a struggle for the parents it was also a struggle for the staff we did not have a lot time to plan ourselves after what we were originally planning did not pan out. The public private partnerships with the RC track and the BMX track those types of things were brought up it was just too short of an opportunity of time. Staff did a brainstorming session and have many ideas of what we would like to include moving forward.

A discussion took place amongst the board members regarding the age and different grades of the children. Member Jason Keough made a motion to recommend that the City work on a more robust full day spring break program for 7th – 12th graders; seconded by Member Scott Welte and unanimously carried by the Board.

Future Agenda Items:

Update on Rotary Park Wellsite
Discussion and recommendation for Non-Motorized Launch Ramp at LBB
Locker System at all Parks

Future Meetings:

April 23, 2018

Adjournment:

There being no further business, Member Jason Keough moved for adjournment 7:45 p.m.; seconded by Member Chuck Vaughn and unanimously carried by the Board.